



Inception 36

Features:

- Digital Spart Technology for True-to-Life Flame
- Realistic Logs and Glowing Embers
- Wi-Fi Ready with IntelliFire App
- Multifunction Remote Control
- Fireplace Menu Options for Additional Control
- 5,000 btu (120v) or 10,000 btu (240v)

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-INC36	36" Electric Fireplace	\$4,999.00



SF-INC-36

Must Order a Front to Complete Installation.

Fronts - Non-Operable - Required

SF-CHAF-36	Chateau Black Forge Iron Front	\$2,199.00
SF-HAL-36	Halston Black Front	\$949.00
SF-FOL-36	Folio Black Front	\$379.00



SF-CHAF-36

Optional Accessories

MK-WS-INC36	Wescott Mantel Kit	\$649.00
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SF-HAL-36

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Format Wall Mount Fireplace

Features:

- 120v, 1500w, 12.5amp
- 5,000 Btu
- Clear Crystal Media
- ShadowGlo Alpine Timber One-Piece Log Set
- Four Flame Colors
- 14 Fuel Bed Colors
- Multi-Colored Accent Lighting
- Concealed Heat Vents
- Multifunction Remote

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-FORMAT36	Format 36" Floating Mantel Wall Mount	\$749.00



SF-FM43-WH

Must Purchase Mantel Kit to Complete Installation.

Mantel Kit - Required

SF-FM43-WH	43" Floating Mantel Kit for Format 36	\$249.00
SF-FM50-WH	50" Floating Mantel Kit for Format 36	\$549.00
SF-FM60-WH	60" Floating Mantel Kit for Format 36	\$699.00

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Alusion Platinum Linear Fireplace

Features:

- 120v, 1500w, 12.5amp
- Clear Crystal Media
- White Stone Media
- Touch Controls
- Four Flame Colors
- 14 Ember Bed Colors
- Multifunction Remote

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-ALLP72-BK	72" Linear Electric Fireplace, 5,000 btu Output	\$2,169.00
SF-ALLP60-BK	60" Linear Electric Fireplace, 5,000 btu Output	\$1,769.00
SF-ALLP50-BK	50" Linear Electric Fireplace, 5,000 btu Output	\$1,469.00



SF-ALLP60-BK

Optional Accessories

SF-MEDIA-LOGS	Driftwood Logs for 50"	\$109.00
SF-ALL84-LOGS	Driftwood Logs for 60", 72"	\$149.00
BRACKET-ALL60	Wall Mount Kit for 60", 72"	\$101.00
BRACKET-ALL48	Wall Mount Kit for 50"	\$99.00

Allusion Linear Fireplace

Features:

- 120v, 1500w, 12.5amp
- Clear Crystal Media
- Touch Controls
- Four Flame Colors
- 14 Ember Bed Colors
- Multifunction Remote

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-ALL84-BK ❖	84" Recessed Linear Electric Fireplace, 5,000 btu output	\$2,199.00
SF-ALL60-BK	60" Recessed Linear Electric Fireplace, 5,000 btu output	\$1,619.00
SF-ALL48-BK	48" Recessed Linear Electric Fireplace, 5,000 btu output	\$1,319.00
SF-ALL40-BK	40" Recessed Linear Electric Fireplace, 5,000 btu output	\$1,169.00



SF-ALL84-BK

Optional Accessories

SF-STONES-WHITE	Ceramic White Stone Media for All Sizes	\$89.00
SF-MEDIA-LOGS	Driftwood Logs for 40", 48", 60"	\$109.00
SF-ALL84-LOGS	Driftwood Logs for 84"	\$149.00
TRIM-ALL84 ❖	84" Trim Skirt for Semi Recessed Installations	\$131.00
TRIM-ALL60 ❖	60" Trim Skirt for Semi Recessed Installations	\$108.00
TRIM-ALL48 ❖	48" Trim Skirt for Semi Recessed Installations	\$97.00
TRIM-ALL40 ❖	40" Trim Skirt for Semi Recessed Installations	\$86.00

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Scion Linear Fireplace

Features:

- 120v, 1500w, 12.5amp
- Clear Crystal Media
- Driftwood Logs with Glowing Embers
- Accent Lighting
- Four Flame Colors
- 14 Ember Bed Colors
- Multifunction Remote
- Magnetic Front and Trim Ring

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-SC78-BK	78" Scion Clean Face Linear Electric Fireplace	\$3,239.00
SF-SC55-BK	55" Scion Clean Face Linear Electric Fireplace	\$2,339.00
SF-SC43-BK	43" Scion Clean Face Linear Electric Fireplace	\$2,039.00



SF-SC43-BK

Optional Accessories

SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299.00
SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299.00

Scion Trinity Linear Fireplace

Features:

- 3-Sided (bay), 2-Sided (left/right corner) or Single Sided Installation
- 120v, 1500w, 12.5amp
- Clear Crystal Media
- Driftwood Logs with Glowing Embers
- Accent Lighting
- Four Flame Colors
- 14 Ember Bed Colors
- Multifunction Remote

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-SCT55-BK	78" Scion 3-Sided Linear Electric Fireplace	\$2,639.00
SF-SCT43-BK	43" Scion 3-Sided Linear Electric Fireplace	\$2,339.00



SF-SCT43-BK

Optional Accessories

SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299.00
SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299.00
BRACKET-ALL-48	Wall Mount Kit for 55" and 43" Scion Trinity	\$99.00
SF-SCT55-MANTEL	Floating Mantel Kit for Sc ion 55", Primed MDF; for Wall Mount Applications	\$709.00
SF-SCT43-MANTEL	Floating Mantel Kit for Sc ion 43", Primed MDF; for Wall Mount Applications	\$559.00

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Built-In Traditional Fireplace

Features:

- 120v, 1500w, 12.5amp
- Realistic Log Set
- On/Off Remote Control
- Flame Intensity Control
- 15,000w Heater and Fan
- 10,000 btu Output

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-BI-36-EB	36" Traditional Style Electric Fireplace	\$1,429.00
SF-BI-30-EB	30" Traditional Style Electric Fireplace	\$1,179.00

Optional Accessories

SF-EF36-BK	36" Black Front	\$189.00
SF-EF30-BK	30" Black Front	\$169.00



SF-BI

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Electric Insert

Features:

- 120v, 1500w, 12.5amp
- Realistic Log Set
- Multifunction Remote Control
- Flame Intensity Control

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-INS35	35" Electric Insert	\$1,199.00

SF-INS35 Optional Accessories

FT-MISSION-35	35" Mission Door Front Operable	\$389.00
SF-SI4229-INS35	Small Surround 42" x 29" (3 -sided configuration); Includes Removable 1-7/8" Bottom for a 4-Sided Configuration	\$169.00
SF-SI4432-INS35	Large Surround 44" x 32" (3-sided configuration); Includes Removable 1-7/8" Bottom for a 4-Sided Configuration	\$209.00

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-INS30	30" Electric Insert	\$999.00

SF-INS30 Optional Accessories

FT-MISSION-30	30" Mission Door Front Operable	\$359.00
SF-SI4027-INS30	Small Surround 40" x 27" (3 -sided configuration); Includes Removable 3-7/16" Bottom for a 4-Sided Configuration	\$169.00
SF-SI4230-INS30	Large Surround 42" x 33" (3-sided configuration); Includes Removable 4-7/16" Bottom for a 4-Sided Configuration	\$209.00

MODEL NUMBER	DESCRIPTION	LIST PRICE
SF-INS25	30" Electric Insert	\$899.00

SF-INS25 Optional Accessories

FT-MISSION-25	25" Mission Door Front Operable	\$329.00
SF-SI3523-INS25	Small Surround 42" x 29" (3 -sided configuration); Includes Removable 1-7/8" Bottom for a 4-Sided Configuration	\$169.00
SF-SI3726-INS25	Large Surround 44" x 32" (3-sided configuration); Includes Removable 1-7/8" Bottom for a 4-Sided Configuration	\$209.00



SF-INS35

Electric Insert



Features:

- 120v, 1500w
- Plug-in Ready
- Install into a Wood Fireplace with Optional Surround
- Install into Framed Opening with Included Trim Piece
- Multifunction Remote Control



GI-32-ZC

MODEL NUMBER	DESCRIPTION	LIST PRICE
GI-32-ZC	32" Electric Fireplace Insert	\$699.00

Optional Accessories

IS-36-GI32	Small Surround, 36 1/2" x 27 1/4" (3-sided configuration); Includes Removable 4" Bottom for 4-Sided Configurations 36 1/2" x 31 1/4"	\$139.00
IS-42-GI32	Large Surround, 42 1/2" x 28 3/4" (3-sided configuration); Includes Removable 4" Bottom for 4-Sided Configurations 42 1/2" x 32 3/4"	\$169.00

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